



**Platinum Sponsor - \$1,000 or more in cash or related contributions.**

**Gold Sponsor - \$500 to \$999 in cash or related contributions.**

**Silver Sponsor - \$200 to \$499 in cash or related contributions.**

All Sponsors will receive a listing on our website, and in our program book, placement and size based on Sponsorship Level. Remember, sponsorship donations are not calculated strictly on cash donations. They can include the amounts **we deem appropriate** by your auction donations, staffing of events, benefits given to our attendees, etc.

**Platinum Sponsors** receive:

Primary placed logo on the website.

1 Primary placed (i.e.: first few regular pages) Full Page Ad in Run Book

1 Full Registration to Phurfest

**Gold Sponsors** receive:

Logo placed on the website

1/2 Page Ad in Run Book

1 Weekend Pool Pass (both days)

**Silver Sponsors** receive:

Sponsor Mention on the website

1/4 Page Ad in Run Book

1 Pool Party Pass (either Sat or Sun)

**If you are interested in becoming a Sponsor, or have questions please contact Shawn White at [shawnbwhite@yahoo.com](mailto:shawnbwhite@yahoo.com)**

## Advertising Specifications and Rates

### File Formats

All advertisements submitted for publication must be in one of the following forms:

- In CMYK color in one of these formats:
- EPS (Mac or Windows, with obscure fonts outlined.)
- High-Resolution TIFF, JPEG, or PDF (at least 300 dpi)

Please make sure that all placed artwork and fonts are included. Formats not listed above cannot be accepted. Negatives cannot be accepted. Entire book is in color.

All advertisements must be created in the following dimensions (**all meas. are width x height**):

Final Trim: 5  $\frac{3}{8}$ " x 8  $\frac{3}{8}$ ", Full Color – Live area: 5  $\frac{3}{8}$ " x 8  $\frac{3}{8}$ "

Location	Dimensions	Price
<b>*Centerfold</b>	<b>10 <math>\frac{7}{8}</math>" x 8 <math>\frac{3}{8}</math>"</b>	<b>\$500.00</b>
<b>*Back Cover</b>	<b>5 <math>\frac{3}{8}</math>" x 8 <math>\frac{3}{8}</math>"</b>	<b>\$225.00</b>
<b>*Inside Cover-Front</b>	<b>5 <math>\frac{3}{8}</math>" x 8 <math>\frac{3}{8}</math>"</b>	<b>\$175.00</b>
<b>*Inside Cover-Back</b>	<b>5 <math>\frac{3}{8}</math>" x 8 <math>\frac{3}{8}</math>"</b>	<b>\$175.00</b>
<b>Full Page</b>	<b>5 <math>\frac{3}{8}</math>" x 8 <math>\frac{3}{8}</math>"</b>	<b>\$125.00</b>
<b>1/2 Page</b>	<b>5 <math>\frac{3}{8}</math>" x 4 <math>\frac{1}{4}</math>"</b>	<b>\$80.00</b>
<b>1/4 Page (Horiz.)</b>	<b>5 <math>\frac{3}{8}</math>" x 2 <math>\frac{3}{4}</math>"</b>	<b>\$50.00</b>
<b>1/4 Page (Vert.)</b>	<b>2 <math>\frac{1}{4}</math>" x 4 <math>\frac{1}{4}</math>"</b>	<b>\$50.00</b>

**PLEASE PROVIDE A  $\frac{1}{4}$ " BLEED FOR ALL ARTWORK**

Pricing is subject to change.

**\*Centerfold and Cover Ads are limited and reserved for our Platinum Sponsors. Please contact us to confirm availability for these ads or find out how to become a Sponsor.**

While program book advertisements may involve products or services that are sexual in nature; the advertising content itself may not be sexually explicit (i.e., no frontal nudity, no sexual contact, etc.). Such materials are more appropriate for registration packet inserts. We reserve the right to reject or modify such advertisements accordingly.

**Deadline: Program Ads, including contract and payment, must be received by Monday, April 3, 2017.**

## Registration Inserts

Registration Inserts can be whatever you would like for us to put into the Registration Packs that we give to our attendees as they register. It can be palm cards, brochures or any other printed material that will fit into a 5 x 8 booklet. Please provide us with the inserts and we will be sure to include them in the packets. We will need approximately 220 copies. **All Registration Inserts must be the 5 x 8 dimension.**



## Business Information

Business Name	
Contact Name	
Street Address	
City, State and Zip Code	
Business Phone	
Cell Phone	
E-Mail Address	

## Sponsorship Level

Platinum	\$
Gold	\$
Silver	\$

## Advertising Details (All Color)

Location	Dimensions	Price	Total
*Centerfold	10 7/8" x 8 3/8"	\$500.00	\$
*Back Cover	5 3/8" x 8 3/8"	\$225.00	\$
*Inside Cover-Front	5 3/8" x 8 3/8"	\$175.00	\$
*Inside Cover-Back	5 3/8" x 8 3/8"	\$175.00	\$
Full Page	5 3/8" x 8 3/8"	\$125.00	\$
1/2 Page	5 3/8" x 4 1/4"	\$80.00	\$
1/4 Page (Horiz.)	5 3/8" x 2 3/4"	\$50.00	\$
1/4 Page (Vert.)	2 1/4" x 4 1/4"	\$50.00	\$
Registration Insert	5 3/8" x 8 3/8"	\$0.00	\$

**Grand Total \$**

\_\_\_ Check or Money Order Enclosed in U.S. Funds payable to "Bears of the West" (There is a \$50.00 fee for returned checks.) For Credit Cards, send e-mail to: [shawnbwhite@yahoo.com](mailto:shawnbwhite@yahoo.com)

## Agreement and Signature

Please sign and return this contract with your payment as soon as possible. Advertising, along with artwork are due no later than April 3, 2017 in order to be included in the program guide. Registration inserts are also due no later than April 3, 2017.

<b>Name (Printed)</b>	
<b>Signature</b>	

**Submitting forms:**

By mail: Bears of the West P.O. Box 33215 Phoenix, AZ 85067-3215

E-Mail: Scan and submit via e-mail to **shawnbwhite@yahoo.com**

**For Credit Card Orders please include form below:**

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Number \_\_\_\_\_

Exp.(MM/YR) \_\_\_\_\_ Card Security Code \_\_\_\_\_